## **TRUMP'S TRUTH**

## New Searchable Database Launches to Track All of Trump's TRUTH Social Posts

"Trump's Truth" to serve as a searchable database allowing journalists, researchers, and the public to track and expose the former president's statements in real time

**WASHINGTON** – *Friday, September 20, 2024* – Today a new project to publicly track and archive all of Donald Trump's TRUTH Social posts launched. "<u>Trump's Truth</u>" will serve as an independent, searchable database that enables journalists, researchers, and the public to review the former president's posts. The site allows users to search by keyword, bypassing TRUTH Social's limited search function, and creating greater transparency and accountability for the public.

Truth Social is where Donald Trump is most candid and unfiltered, using the platform to communicate directly with his base. It gives Trump a venue for regular updates and, even after his partial return to Twitter, exists as the default mode of communication between him and his followers.

The public statements of a former—and possible future—president are of immense historical significance, and we believe it is essential to preserve this information for its educational, journalistic, and research value. However, Trump's TRUTH Social posts are seen by relatively few people, mostly die-hard fans and journalists.

Trump's Truth addresses this problem by archiving all content posted by the former president and converting into a clean, easily searchable format. And if a post is deleted by the former president, as he often does, Trump's Truth will retain a copy of the original post. The site includes the following:

- Advanced Search Tools: TRUTH Social's native search is limited, and the site is not well-served by outside search engines like Google. Our platform enables precise searches, helping journalists, scholars, and the public find important information efficiently.
- Video Transcript Search: The thousands of videos posted by Donald Trump on TRUTH
  Social lack transcripts, making them virtually impossible to search. Trump's Truth
  addresses this gap by automatically transcribing videos, making every piece of content
  fully searchable.
- Image Descriptions: Trump's account often posts long statements as images, or shares text-heavy screenshots. We are using state-of-the-art tools to provide detailed descriptions of these images, making them easily searchable for researchers.

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Trump's Truth is updated in real time every few minutes. The site works by scraping new posts from the <u>@realDonaldTrump</u> TRUTH Social account, cataloging more than 25,000 posts in all to date. The site archives these posts in searchable form, which is publicly accessible.

"With few daily active users and relatively little organic engagement, TRUTH Social is a bit player in the social media landscape," said **Chris Herbert, Developer of Trump's Truth**. "But its status as the former president's default venue for posting means that what happens there affects all of us. Trump's truths are going to have major ramifications on American democracy—the public should know what he's saying."

To be connected with spokespeople from Trump's Truth, please contact Communications Director Tony Franquiz at <a href="mailto:franquiz@longwellpartners.com">franquiz@longwellpartners.com</a>. Trump's Truth is a project of Defending Democracy Together. This site is not affiliated with TRUTH Social, Donald Trump, or Donald Trump's campaign.

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